





ENU CHALLENGE

HIKE 2B-RAD

October 1 - 31, 2021

2B-RAD and Nature Unplugged joined forces for a month-long Hike-A-Thon with a dual purpose: to help participants experience nature unplugged and to raise money for the ENU Scholarship fund.

The timing and the spirit of this year's event, the **ENU (Experience Nature Unplugged) Challenge: Hike 2B-RAD** was in honor of Brad Humphrey, a committed husband, father, son, brother and friend who loved his community as much as he loved the great outdoors. He believed in the healing power of human connection and being active in nature—and so do we.

SCHOLARSHIPS | USE OF FUNDS

SCHOLARSHIP FUNDS

Brad Humphrey believed in the healing power of nature. That's why 2B-RAD is passionate about providing scholarships for individuals and families experiencing emotional or financial hardships. Strategic partnerships with organizations like Nature Unplugged ensures scholarship recipients' have the opportunity to participate in outdoor programs safely and with guidance and support.



ENU WALKS



COACHING



DAY TRIPS



RETREATS

THE STATS | ENGAGEMENT



6,571

Number of
Miles Hiked

169

Registered
Hikers

10

In-Person
Hikes

354

In-Person
Hike Attendees



318

Number
of Donors

400

Number
of Gifts

\$148

Avg. Gift
Amount

\$68,581

Total Funds
Raised

HIKES | IN-PERSON



OCT 02



ANNIE'S CANYON HIKE
8:30 AM | Saturday, October 2
126 Solana Point Circle
Solana Beach, CA 92075



OCT 03



BATIQUITOS LAGOON
8:30 AM | Sunday, October 2
7499 Gobbiano Lane,
Carlsbad, CA 92011



OCT 09



TECOLOTE CANYON
8:30 AM | Saturday, October 9
5188 Tecolote Rd,
San Diego, CA 92110



OCT 10



FORTUNA MOUNTAIN
8:30 AM | Sunday, October 10
11421 Clairemont Mesa Blvd,
San Diego, CA 92124



OCT 23



STANLEY PEAK
8:30 AM | SAT, October 23
12256 La Honda Dr,
Escondido, CA 92027



OCT 24



CABRILLO MONUMENT
9:00 AM | SUN, October 24
11800 Cabrillo Memorial Dr,
San Diego, CA 92106



OCT 30



EL CAJON MOUNTAIN
8:30 AM | SAT, October 30
13775 Blue Sky Ranch Road,
Lakeside, CA 92040



OCT 30



EL CAJON MOUNTAIN
8:30 AM | SAT, October 30
13775 Blue Sky Ranch Road,
Lakeside, CA 92040

BRAD DAY | PROCLAMATION



October 16, 2021 — Humphrey Family

San Diego County Declares Brad Humphrey Day! Saturday, October 16, 2021 was BRAD Day—the third anniversary of Brad's passing. The Humphrey family along with friends, family and many Hike-A-Thon community members, spent the day honoring Brad the best way we know how—in nature continuing his legacy with a day of non-stop outdoor adventure. It takes a village to start a movement and that's what we've all

done! October 16th will forever be known as "ENU Challenge: Hike 2B-RAD Day" in honor of Brad Humphrey throughout San Diego County. This proclamation has been endorsed by all members of the San Diego County Board of Supervisors (and a special thank you to Jim Desmond, District 5 County Supervisor!) to recognize and commemorate Brad's commitment to the health and wellness of his community.

HIKES | ACROSS THE WORLD

START



FINISH



MEXICO



Laura Jean
5 hr. ago · View page

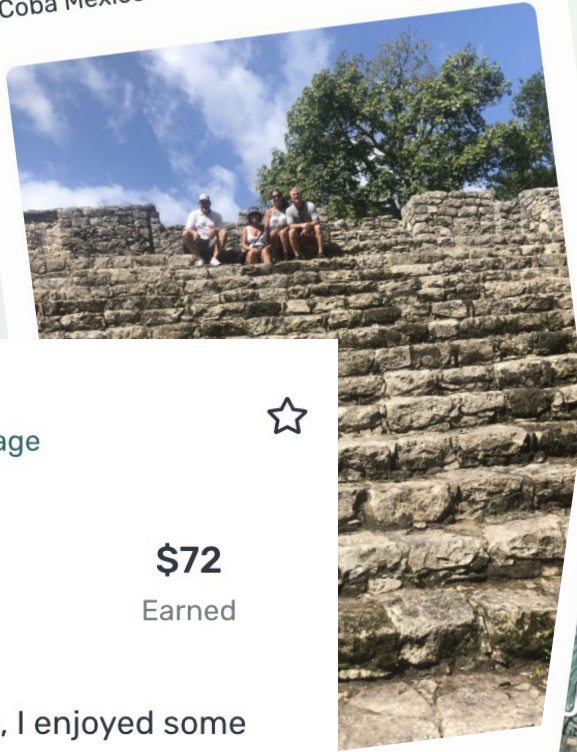


7
Miles

\$14
Per Mile

\$98
Earned

good hiking amongst some Mayan ruins in
Coba Mexico !



Rebecca Hayes
1 wk. ago · View page



18
Miles

\$4
Per Mile

\$72
Earned

Over the course of 6 days, I enjoyed some lovely, quiet beach walks in the villages north of Mazatlan.



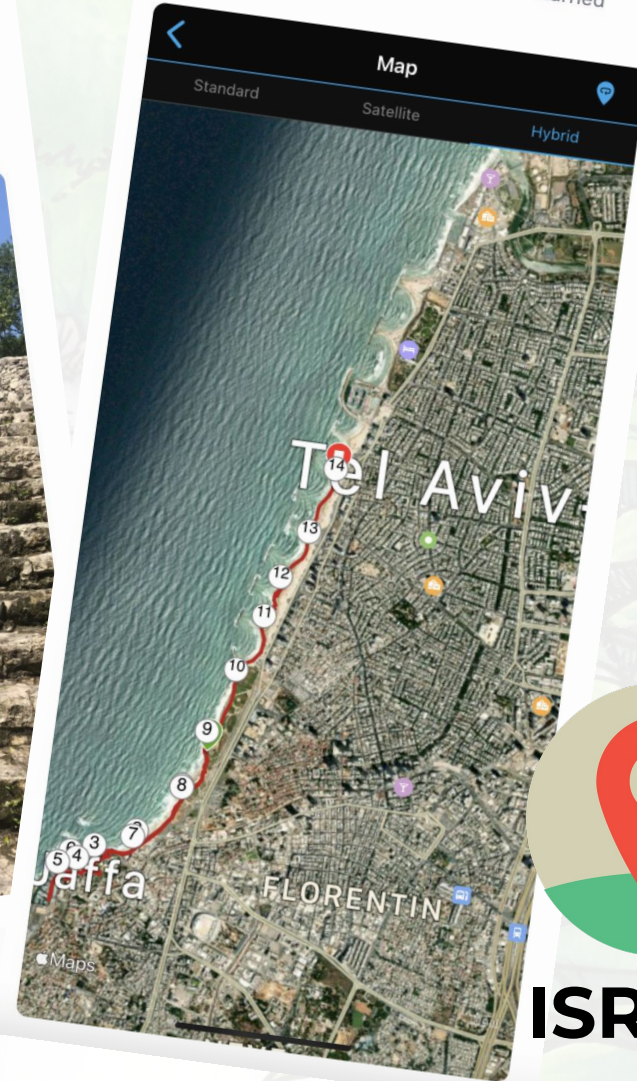
Jim Sierens
2 wk. ago · View page



11
Miles

\$0
Per Mile

\$0
Earned



ISRAEL



Rich Davies

1 wk. ago • View page

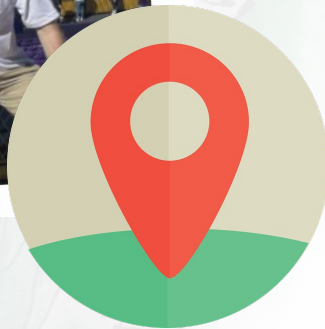


4
Miles

\$24
Per Mile

\$96
Earned

Baton Rouge the last two days



BATON ROUGE, LA.



George Crocker

3 wk. ago • View page



9
Miles

\$2
Per Mile

\$18
Earned

Hiking in Joshua Tree & San Diego (looking for Chevy in the thunderstorms)

Saturday 4 miles

Sunday 3 miles

Monday 2 miles



JOSHUA TREE, CA.



Ian McCartor

1 wk. ago · [View page](#)



7

Miles

\$0

Per Mile

\$0

Earned

Roaming Greek ruins!



Ian McCartor

1 wk. ago · [View page](#)



50

Miles

\$0

Per Mile

\$0

Earned

Hiking all over the beautiful island of Santorini with my sweet Amor! Cheers to Brad, Bertie, and the inspirational examples of love and adventure!



GREECE



Megan Sudol

3 wk. ago · View page



17.5

Miles

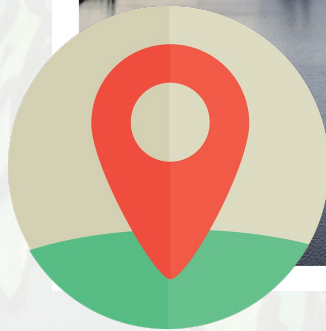
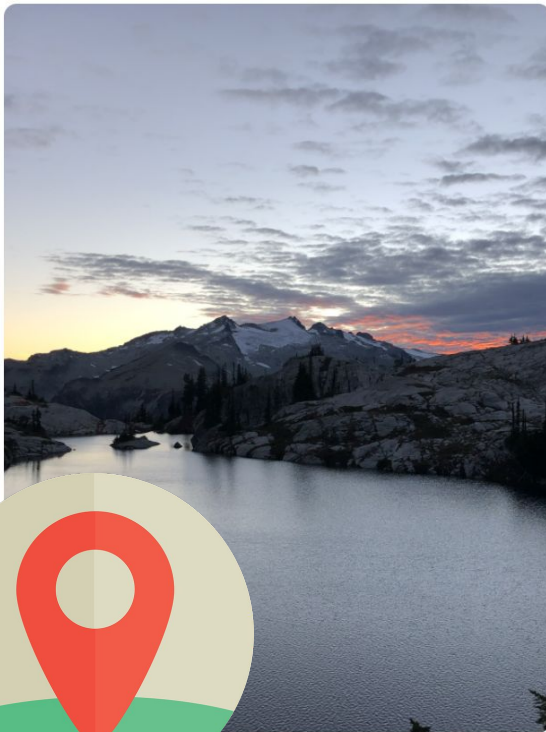
\$0.31

Per Mile

\$5.47

Earned

Backpacked to Tuck and Robin Lakes



WASHINGTON



Stacey Clevenger

1 wk. ago · View page



7.2

Miles

\$6

Per Mile

\$43.20

Earned

Enjoyed the mountains up at my cabin in Big Bear, CA. Great weather and some of the trees actually changing colors.



BIG BEAR, CA.



David Isaacson

2 wk. ago · View page



9.2

Miles

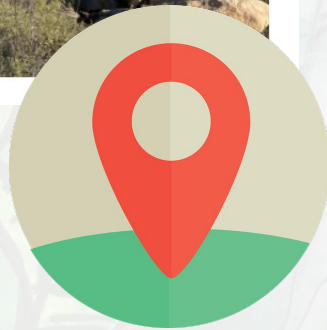
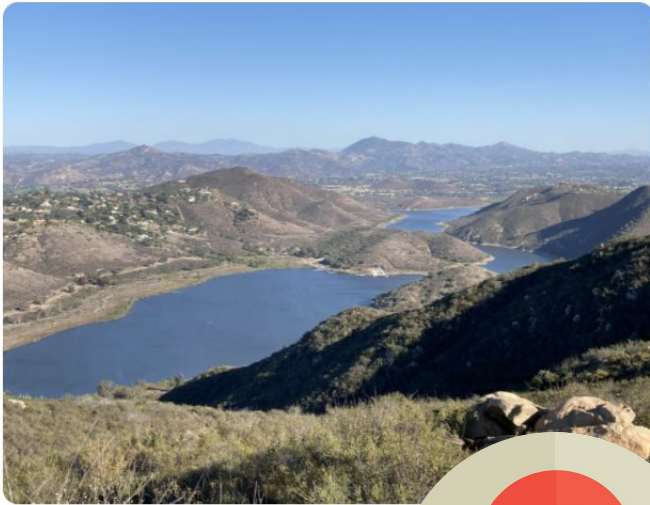
\$0

Per Mile

\$0

Earned

Hiked way up trail to Lake Hodges Overlook.



LAKE HODGES, CA.



Todd Hensley

3 wk. ago · View page



11

Miles

\$5.50

Per Mile

\$60.50

Earned

Serene Lakes CA - Gorgeous day! Dry though, pray for rain!



SERENE LAKES, CA.



Jon Humphrey

1 wk. ago • View page

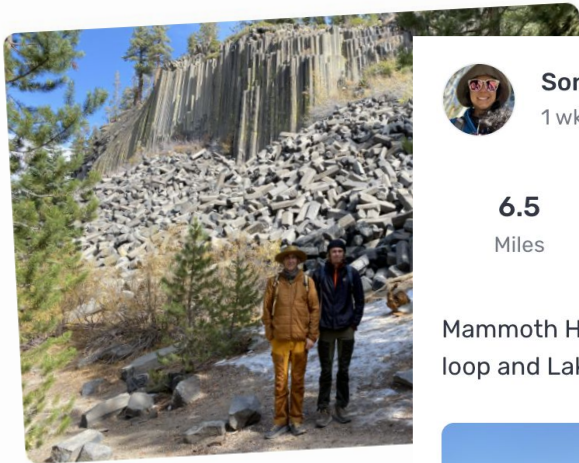


3.8
Miles

\$57
Per Mile

\$216.60
Earned

devils post pile and Mineret falls today.



Sonya Mohamed

1 wk. ago • View page



6.5
Miles

\$2.95
Per Mile

\$19.18
Earned

Mammoth Hikes for BRAD Day! Convict Lake loop and Lake Mary out and back.



Sebastian Slovin

1 wk. ago • View page



10.3
Miles

\$7
Per Mile

\$72.10
Earned

3.8 miles Devils Postpile and Minerette Falls
6.5 miles Mammoth Hikes for BRAD Day!
Convict Lake loop and Lake Mary out and back (10/16)



MAMMOTH, CA.



Scott Campbell

3 wk. ago • View page



27.1

Miles

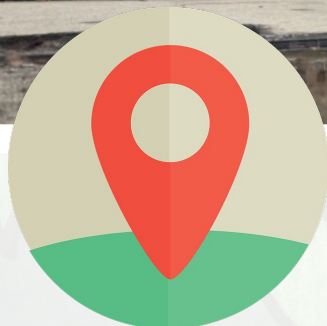
\$1.70

Per Mile

\$46.07

Earned

Hello from the Windy City! The four Campbells got in 5.2 miles each yesterday and Scott got in a 6.5 mile run today. Hoping to get in 3 more runs and 2 family hikes this week. :) Good luck everyone!



ILLINOIS



Stacey Clevenger

1 day ago • View page



36

Miles

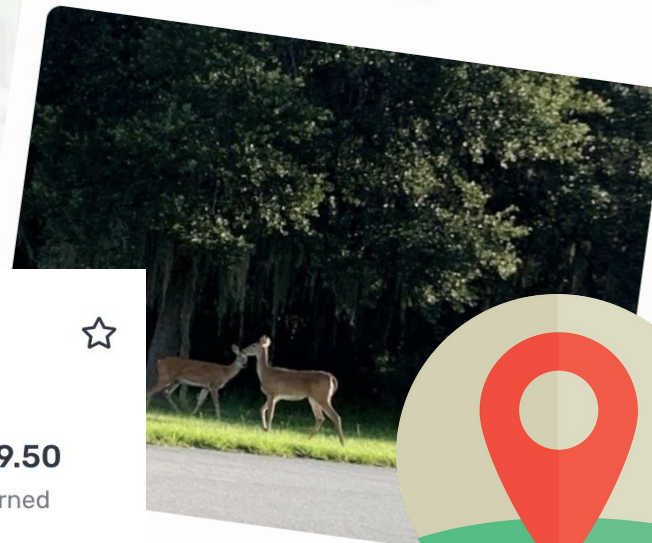
\$6

Per Mile

\$216

Earned

Past days just walked the dog and did my usual walks in the neighborhoods of Panther Ridge out here in the country of Bradenton, FL. Lots of wildlife out here.



FLORIDA



Stephanie Little

1 wk. ago • View page



6

Miles

\$13.25

Per Mile

\$79.50

Earned

3 miles on Sat and 3 miles on Sunday. Sunday was a beautiful day in Florida: 75 degrees, no humidity and a little breeze....



Todd Hensley

1 wk. ago • [View page](#)



44

Miles

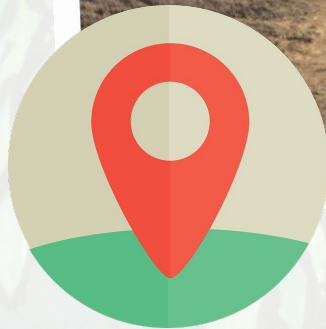
\$5.50

Per Mile

\$242

Earned

Great Briones day! Hope everyone is enjoying the weather!



BRIONES, CA.



Susan Liverman

3 wk. ago • [View page](#)



7.4

Miles

\$5.95

Per Mile

\$44.03

Earned

Beautiful hike today out in The Mt Laguna/ Julian area. Did the Sunrise Trailhead Loop (modified) to 7.4 miles. Sunrise Trailhead connector to the PCT, California Riding and Hiking Trail to the La Cima Trail -- which took us back to the Sunrise Trailhead. The weather was gorgeous and breezy. Excellent



MT. LAGUNA, CA.



Susan Liverman

6 days ago · [View page](#)



2.2
Miles

\$5.95
Per Mile

\$13.09
Earned

Thursday afternoon, 10/21, walking along Ocean Blvd. with my father in Coronado. Then lunch at the Hotel Del Coronado. Learned something new -- that the sand dunes spell out Coronado! Very cool!



CORONADO, CA.



Sidney Merritt

1 wk. ago · [View page](#)



5
Miles

\$0
Per Mile

\$0
Earned

Yesterday I hiked a total of 5 miles. In the morning, I walked through Cardiff-By-The-Sea on the coast trail and along the beach, going up and down the beach staircases (10 in total,) for a bonus of 40 floors of height! Later in the day, I did some city hiking to round out the mileage.



CARDIFF, CA.



Heidi Breuner

3 wk. ago · View page



18

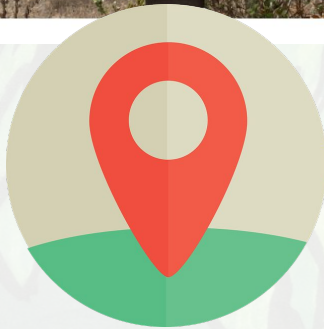
Miles

\$0

Per Mile

\$0

Earned



MONTEREY, CA.



Emma Townsend

3 wk. ago · View page



8

Miles

\$2.70

Per Mile

\$21.60

Earned

A lovely hike in prairie creek with Nik and Logan!



Logan Humphrey

1 wk. ago · View page



7

Miles

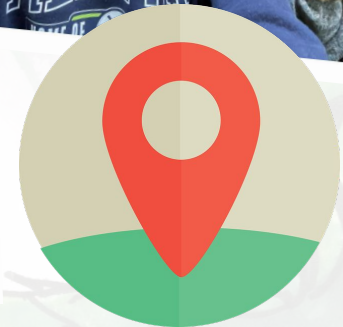
\$3.90

Per Mile

\$27.30

Earned

me and Emma took a hike in the Forrest behind HSU for 3 miles then the following day we hiked the Arcata Red wood park for 4 miles.



HUMBOLDT, CA.



WISCONSIN



Scott Campbell
2 wk. ago • [View page](#)

16 Miles **\$1.70** Per Mile **\$27.20** Earned

Enjoyed some great hikes and runs in the Midwest: Lake Mendota in Madison, WI, Arboretum (pictured) and state park in in Rockford, IL.



Chris Gordon
1 wk. ago • [View page](#)



58 Miles **\$0** Per Mile **\$0** Earned

Benson Lake Loop (with some added off-trail fun to see the Hulk).



YOSEMITE, CA



Zac Humphrey

3 wk. ago · View page



3.9
Miles

\$31.50
Per Mile

\$122.85
Earned

Madonna!



Zac Humphrey

7 hr. ago

Edit

8.7
Miles

\$31.50
Per Mile

\$274.05
Earned

Oat's Peak (and surrounding trail) part 2!



SAN LUIS OBISPO, CA.

MEDIA | IN THE PRESS



Vista & North County News

SUPERVISOR JIM DESMOND

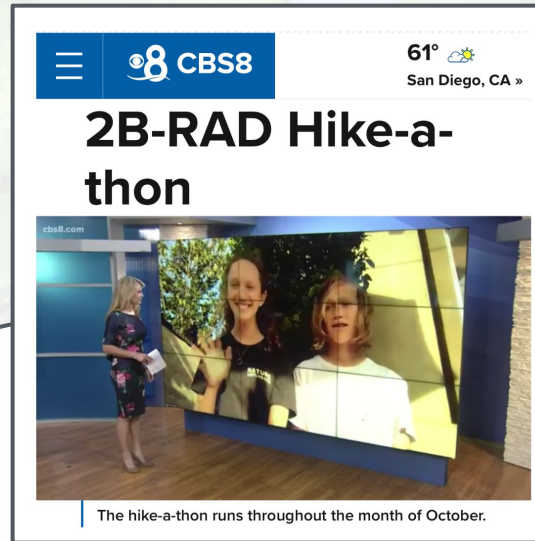
By Editor / October 18, 2021 / No Comments

Brad Humphrey Day

Brad Humphrey was a committed husband, father, son, brother and friend who loved his community and the great outdoors. Brad believed in the healing power of being active outdoors where he enjoyed nature.


Power of the human connection and being active outdoors

On October 16th, 2018 Brad succumbed to a rare disease called Prion Protein Syndrome. He left a legacy of living life to the fullest, and overcoming hardships, 2B-RAD was created, a non-profit organization. Inspired by the spirit and energy of Brad Humphrey, 2B-RAD is a community-minded organization who believe in community and the power of being active in nature.



61° San Diego, CA »

2B-RAD Hike-a-thon



The hike-a-thon runs throughout the month of October.

San Diego teen holding fundraiser to get people to hike during October

Posted: September 29, 2021 by KUSI Newsroom



LIVE KUSI NEWS

SAN DIEGO TEEN HOLDING FUNDRAISER TO GET PEOPLE TO HIKE DURING MONTH OF OCTOBER



Carlsbad resident Brad Humphrey died in 2018. Today, his family started a nonprofit to encourage others to connect with nature. Courtesy photo



SPONSORS | THANK YOU!



vuor1



HIPCAMP

néktər
JUICE BAR



LISTEN TO MONDAY M.A.S.S.



LONE FLAG
ENCINITAS, CALIFORNIA
SINCE 2013



FJALLRAVEN | THANK YOU!



HARPER | THANK YOU!



Matching Donor

Harper Construction Company, headquartered in San Diego, brings over 47 years of local and national construction experience; with a reputation for delivering large and unique design-build projects ahead of schedule and on budget.

**DOUBLE
YOUR IMPACT!**

LEAD CHALLENGE HIKE 2021
OCTOBER 2021

DOLLAR FOR DOLLAR,
YOUR DONATION TO
OUR HIKE-A-THON WILL
BE MATCHED UP TO:

\$10,000

THANKS TO OUR GENEROUS SPONSOR
HARPER CONSTRUCTION COMPANY

MATCH
PROGRESS

**4 DAYS
LEFT**

DOLLAR FOR DOLLAR,
YOUR DONATION TO
OUR HIKE-A-THON WILL
BE MATCHED UP TO:

\$10,000

THANKS TO OUR GENEROUS SPONSOR
HARPER CONSTRUCTION COMPANY

MATCH
PROGRESS

**2 DAYS
LEFT**

DOLLAR FOR DOLLAR,
YOUR DONATION TO
OUR HIKE-A-THON WILL
BE MATCHED UP TO:

\$10,000

THANKS TO OUR GENEROUS SPONSOR
HARPER CONSTRUCTION COMPANY

MATCH
PROGRESS

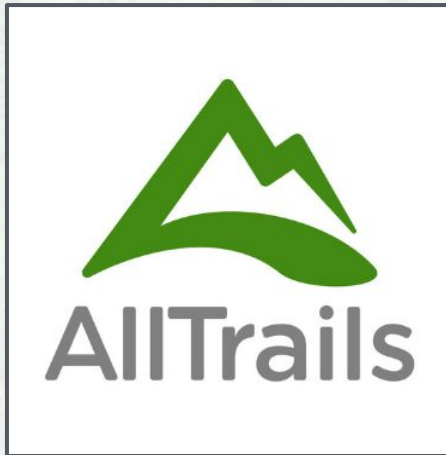
**9 HOURS
LEFT**

DOLLAR FOR DOLLAR,
YOUR DONATION TO
OUR HIKE-A-THON WILL
BE MATCHED UP TO:

\$10,000

THANKS TO OUR GENEROUS SPONSOR
HARPER CONSTRUCTION COMPANY

ALLTRAILS | THANK YOU!



Sonya Mohamed
1 mo. ago · View page

6.6 Miles **\$3.45** Per Mile **\$22.77** Earned

Pumped to have a good turnout for Fortuna Mountain, North and South Peak Hike on 10/10—allTrails said "moderate" but was at least "moderate/hard"!

8:01 Search

Fortuna Mountain Trail

Length **6.6 mi** Elevation Gain **1358.3 ft** Moving Time **03:03:28**

Gary Styve
1 mo. ago · View page

1.5 Miles **\$3.50** Per Mile **\$5.25** Earned

Quick morning "hike" around the neighborhood.

October 4, 2021 · Hiking

Morning hike in the hood

★★★★☆

Write a trail review

Length	Elevation Gain	Moving Time
1.5 mi	141 ft	23:47
Avg Pace	Calories	Total Time
16:08	206	23:47

See splits

Your route

Nice work! Share with your friends!

Luke Humphrey
2 wk. ago · View page

6.2 Miles **\$7.97** Per Mile **\$49.39** Earned

AllTrails

Daley Ranch Stanley Peak 985 ft

Hiking	Elev. Gain	Moving Time
6.2 mi	1047 ft	2:27:27

Juliet Whitehead
2 wk. ago · View page

4.5 Miles **\$1.33** Per Mile **\$6** Earned

Another night walk but I forgot to start recording for the first part lol. Saw some other parts of forest park and then it started raining! Also the sky was orange...

11:18

Length	Elevation Gain	Moving Time
4.5 mi	285 ft	2:09:47
Avg Pace	Calories	Total Time
28:47	657	2:25:58

See splits

Your route